

2026 MLK DAY CELEBRATIONS

Levine Museum of the New South will host three special opportunities to connect and celebrate the life and work of Reverend Doctor Martin Luther King Junior. Partner with us on one or all of these special community engagement opportunities.

\$30,000 Presenting Sponsor for all three LMNS MLK Day Activities

AN EVENING ENSEMBLE

\$15,000 PRESENTING SPONSOR

We are honored to welcome the legendary Fisk Jubilee Singers. Renowned worldwide for bringing Negro spirituals to the global stage, this celebrated a cappella ensemble carries forward a tradition that began in 1871 when the original group's performances helped save Fisk University and laid the foundation for a lasting cultural legacy. Today's ensemble continues to inspire with the power, beauty, and history of their music—songs that embody resilience, creativity, and the enduring spirit of a people.

- Logo on welcome signage at event
- Logo on signage placed on stage
- Representative to provide welcoming remarks
- Sponsor featured in email blast promoting the event - 20k+
- Logo on event web page
- Sponsor featured in social media promotions - 36k+
- Sponsor mentioned in media associated with event
- Opportunity to have a table at event

Thursday
January 15

AUTHOR TALK

\$10,000 PRESENTING SPONSOR

Join us for a special program featuring Professor and author Jennifer Dixon McKnight. Her acclaimed book, *We Paved the Way: Black Women and the Charleston Hospital Workers' Campaign*, shines a light on the courageous Black women whose 1969 strike against racial injustice and unfair treatment transformed a local protest into a national movement. Don't miss this powerful talk that elevates untold stories and honors the women who helped reshape the path toward justice.

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Saturday
January 17

FAMILY DAY

\$10,000 PRESENTING SPONSOR

Bring the whole family to celebrate the legacy of Reverend Dr. Martin Luther King Jr. starting at 10 AM. Enjoy a special children's story time honoring Dr. King's life, followed by inspiring performances, additional story times, and engaging, hands-on arts and crafts throughout the morning. A day of learning, creativity, and celebration for all ages!

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- Logo on event web page
- Sponsor featured in social media promotions - 36k+
- Sponsor mentioned in media associated with event
- Opportunity to have a table at event

Monday
January 19

Community Level Tabling Opportunity - \$500

- Logo included on event web page
- Opportunity to have a table at the event

Community Level Tabling Opportunity - \$350

- Opportunity to have a table at the event