

THE SOUTHERN TABLE: A CULINARY CROSSROADS





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This project will explore the origins of Southern food by showcasing dishes from across the U.S. South, their histories, and popular recipes.

Presented as a menu of stories, *The Southern Table* will feature main dishes, sides, appetizers, desserts, and beverages, dishes such as fried green tomatoes, sweet tea, and peach cobbler.

Through the project, users will understand Southern cuisine as multi-ethnic, multi-cultural, and multi-dimensional, with roots in other parts of the country and the world.

This project will appeal to Southerners and non-Southerners alike, food lovers, history lovers, student researchers, and other lifelong learners. Levine Museum of the New South will offer this project as both a standalone experience for users online and as a resource for the development of public programs for learners of all ages.

For more information or to sign up to participate, please email donate@museumofthenewsouth.org

Levine Museum of the New South
PO Box 30125
Charlotte, NC 28230
704-333-1887



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SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR \$10,000

Company to be featured as a primary sponsor in *The Southern Table: A Culinary Crossroads* project. Promotional videos to be produced highlighting each dish for the project - including an advertisement included in videos.

Company logo included on *The Southern Table: A Culinary Crossroads* webpage on LMNS website (overall LMNS site sees 100k+ sessions annually)

Company featured on social media posts related to project (36k+)

Company included in press releases to media discussing project

Company featured in LMNS promotional emails (20k+)

Opportunity to have a table with featured food item at an in-person Southern Food Fair event - Date TBD



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SPONSORSHIP OPPORTUNITIES

SPONSOR TIER I \$1,500

Company logo included on *The Southern Table: A Culinary Crossroads* webpage on LMNS website (Overall LMNS site sees 100k+ sessions annually)

Company to be included as the sponsor of particular dish being featured

Company feature on social media posts related to project (36k+)

Company included in press releases to media when discussing project/particular featured dishes

Company featured in LMNS promotional emails (20k+)

Opportunity to have a table with featured food item at an in-person Southern Food Fair event - Date TBD



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SPONSORSHIP OPPORTUNITIES

SPONSOR TIER II \$750

Company logo included on *The Southern Table: A Culinary Crossroads* webpage on LMNS website (Overall LMNS site sees 100k+ sessions annually)

Company feature on social media posts related to project (36k+)

Opportunity to have a table with featured food item at an in-person Southern Food Fair event - Date TBD

SPONSOR TIER III \$375

Company logo included on *The Southern Table: A Culinary Crossroads* webpage on LMNS website (Overall LMNS site sees 100k+ sessions annually)

Opportunity to have a table with featured food item at an in-person Southern Food Fair event - Date TBD

