CataLysT brings together motivated and influential leaders, activists, artists, and historians from across our community to advance the critically important work of the Levine Museum of the New South. This year we are celebrating our catalytic partners because our work is reliant on them and you. For over 30 years, Levine Museum has used history to build stronger, more equitable communities through exhibitions that tell everyone’s story with unflinching honesty, through programs that challenge us to consider the world from different perspectives, and through events that celebrate the region’s rich and dynamic cultural diversity.

As Charlotte changes, Levine Museum is evolving with the city. We are establishing new and ambitious digital and real-time platforms that enable us to use history to build community more effectively beyond the walls of a single facility. This year, we acknowledge those changes by highlighting our important community partnerships, as we continue to foster conversation and inspire positive transformation. As Levine Museum seeks to reach more people in increasingly exciting and innovative ways through digital projects and community collaborations, we need you to join us and help us build a stronger and more equitable Charlotte.

SUPPORT LEVINE MUSEUM
PRESENTING SPONSOR

$50,000

**CataLysT Event Brand Visibility**

- Presenting Sponsor recognition
- Representative speaker at event
- Primary logo branding on the Museum’s event print materials including promotional material, signage, and post-event communications
- Recognition on the Museum’s CataLysT event Honor Roll of Donors & digital signage and e-invitations
- Primary logo branding on the Museum’s event webpage
- In addition to logo, your company detailed on event website
- Company ad in digital program
- In collaboration with your company’s public relations team, the Museum will recognize your support through its social media platforms and e-newsletter
- Corporate logo on prominent area of event (signage to be provided)
- Opportunity to include branded items for event takeaway
- Opportunity to include information table and standing banner

**CataLysT Event Benefits**

- Three (tables) of 10 seats with premium seating to use for employees or to sponsor community members coordinated with Levine Museum of the New South
- 10 VIP “backstage passes” including:
  - Signature drink
  - Meet and greet with event performers
- Presenting Sponsor recognition
- Representative speaker at event
- Primary logo branding on the Museum’s event print materials including promotional material, signage, and post-event communications
- Recognition on the Museum’s CataLysT event Honor Roll of Donors & digital signage and e-invitations
- Primary logo branding on the Museum’s event webpage
- In addition to logo, your company detailed on event website
- Company ad in digital program
- In collaboration with your company’s public relations team, the Museum will recognize your support through its social media platforms and e-newsletter
- Corporate logo on prominent area of event (signage to be provided)
- Opportunity to include branded items for event takeaway
- Opportunity to include information table and standing banner

**Levine Museum Corporate Partnership Enrollment**

- Listing (with logo) on the Museum’s digital lobby panel at 401 S. Tryon Street location during sponsorship year
- Logo on the Museum’s webpage during sponsorship year
- Recognition in the Museum’s e-newsletter
- 2 complimentary VIP tours of current exhibit for up to 30 employees (to be scheduled in advance)
- 3 KnowCLT Meet-Ups for up to 20 employees (to be scheduled in advance)
- Invitation to the Museum’s donor appreciation events and Visionary Circle events during sponsorship year

For sponsorship questions, please contact Kate McAllister at kmcallister@museumofthenewsouth.org
PLATINUM SPONSOR

$25,000

CataLysT Event Brand Visibility

- Primary logo branding on the Museum's event print materials including promotional material and signage
- Recognition on the Museum’s CataLysT event Honor Roll of Donors & digital signage and e-invitations
- Primary logo branding on the Museum’s event webpage
- Company ad in digital program
- In collaboration with your company’s public relations team, the Museum will recognize your support through its social media platforms and e-newsletter

CataLysT Event Benefits

- 1 table for 10 employees with premium seating
- 10 VIP “backstage passes” including:
  - Signature drink
  - Meet and greet with event performers

Levine Museum Corporate Partnership Enrollment

- Listing (with logo) on the Museum’s digital lobby panel at 401 S. Tryon Street location during sponsorship year
- Logo on the Museum’s webpage during sponsorship year
- Recognition in the Museum’s e-newsletter
- 1 complimentary VIP tour of current exhibit for up to 30 employees (to be scheduled in advance)
- 1 KnowCLT Meet-Up for up to 20 employees (to be scheduled in advance)
- Invitation to the Museum’s donor appreciation events and Visionary Circle events during sponsorship year

For sponsorship questions, please contact Kate McAllister at kmcallister@museumofthenewsouth.org
GOLD SPONSOR

$15,000

CataLysT Event Brand Visibility

- Primary logo branding on the Museum's event print materials including promotional material and signage
- Recognition on the Museum's CataLysT event Honor Roll of Donors & digital signage and e-invitations
- Logo branding on the Museum's event webpage
- Company ad in digital program
- In collaboration with your company’s public relations team, the Museum will recognize your support through its social media platforms and e-newsletter

CataLyst Event Benefits

- 1 table for 8 employees with premium seating
- 8 VIP “backstage passes” including:
  - Signature drink
  - Meet and greet with event performers

Levine Museum Corporate Partnership Enrollment

- Listing (with logo) on the Museum’s digital lobby panel at 401 S. Tryon Street location during sponsorship year
- Logo on the Museum’s webpage during sponsorship year
- Recognition in the Museum’s e-newsletter
- 1 complimentary VIP tour of current exhibit for up to 30 employees (to be scheduled in advance)
- Invitation to the Museum’s donor appreciation events and Visionary Circle events during sponsorship year

For sponsorship questions, please contact Kate McAllister at kmcallister@museumofthenewsouth.org
SILVER SPONSOR

$7,500

CataLysT Event Brand Visibility

- Primary logo branding on the Museum’s event print materials including promotional material and signage
- Recognition on the Museum’s CataLysT event Honor Roll of Donors & digital signage and e-invitations
- Logo branding on the Museum’s event webpage
- Company ad in digital program
- In collaboration with your company’s public relations team, the Museum will recognize your support through its social media platforms and e-newsletter

CataLysT Event Benefits

- Premium seating for 4
- 4 VIP “backstage passes” including:
  - Signature drink
  - Meet and greet with event performers

Levine Museum Corporate Partnership Enrollment

- Listing (with logo) on the Museum’s digital lobby panel at 401 S. Tryon Street location during sponsorship year
- Logo on the Museum’s webpage during sponsorship year
- Recognition in the Museum’s e-newsletter
- Invitation to the Museum’s donor appreciation events and Visionary Circle events during sponsorship year

For sponsorship questions, please contact Kate McAllister at kmcallister@museumofthenewsouth.org
BRONZE SPONSOR
$5,000

Recognition on the Museum’s CataLysT event Honor Roll of Donors & digital signage and e-invitations

Logo branding on the Museum’s event webpage

Company ad in digital program

In collaboration with your company’s public relations team, the Museum will recognize your support through its social media platforms and e-newsletter

CataLysT Event Benefits

Premium seating for 4

4 VIP “backstage passes” including:
  - Signature drink
  - Meet and greet with event performers

HISTORIAN SPONSOR
$2,500

Recognition on the Museum’s CataLysT event Honor Roll of Donors & digital signage and e-invitations

Logo branding on the Museum’s event webpage

Company ad in digital program

CataLysT Event Benefits

Premium seating for 2

2 VIP “backstage passes” including:
  - Signature drink
  - Meet and greet with event performers

For sponsorship questions, please contact Kate McAllister at kmcallister@museumofthenewsouth.org